

# Minutes for June Board Meeting Manitoba GIS Users Group

## AGENDA: Wednesday June 10, 2020

**When:** Wednesday, June 10, 2020 @ 5:00-7:00 pm

**Where:** N/A – Web meeting (via Slack)

**Who:** Cassandra Clouston, Robert Belton, Tatjana Radulovic, Matt Sebesteny, Andrea Dousiss, Keith Hartley, Steven Hills, Satwant Kaur, Jim Rodger, Chris Hay, Hailey Wright

1	<p><b>Review of Meeting Minutes (April 2020)</b></p> <ul style="list-style-type: none"> <li>• Explanation of new system: draft, amended, approved</li> <li>• Changes (if any)</li> <li>• Formal acceptance</li> <li>• Outstanding items: see highlights in last minutes</li> </ul>	Secretary - Chris
2	<p><b>Director Updates</b></p> <ul style="list-style-type: none"> <li>• Secretary (Chris)</li> <li>• Financial (Tatjana)</li> <li>• Sponsorship and Advertising (Matt)</li> <li>• Social Media and Marketing (Chris, Andrea)</li> <li>• Jobs and Content (Keith)</li> <li>• Web Maintenance (Keith)</li> <li>• Membership (Jim)</li> <li>• Education (Steven, Satwant)</li> <li>• Event Planning (Hailey, Robert)</li> </ul>	Secretary - Chris
3	<b>New Business</b>	Board

## MINUTES

Meeting began at 5:00 PM, June 10, 2020

All attendees connected remotely via Slack

### Attendance:

- Present: ✓
  - Cassandra Clouston ✓
  - Keith Hartley ✓
  - Chris Hay ✓
  - Matt Sebesteny ✓
  - Tatjana Radulovic ✓
  - Jim Rodger ✓
  - Steven Hills ✓

- Hailey Wright ✓
- Absent:
  - Robert Belton ✗
  - Andrea Dousiss ✗
  - Satwant Kaur ✗

### 1. Review of Meeting Minutes (May 2020)

- Changes (if any) NONE
- Formal acceptance of May 2020 minutes DONE
- Outstanding items: Highlights on May minutes...
  - Tatjana credit card updates: will be ongoing
    - Chris Hay was added as signee successfully, login details to be determined to view account
    - Must notify if changes in board/ who is on the credit card
    - Still in progress (slow with ACU reps, difficult to get response)
  - Jim working with Andrea to add social media to welcome letter: not done yet
  - Steven to work with Andrea still on Outstanding Project Award
  - Robert setting a date for conference, new CanadInns rep (Cassandra on behalf of Robert)
  - Andrea and Matt: Google Forms for sponsors – still to do
  - Jim and Keith Constant contact for new members (ongoing)
  - Google for nonprofits by Robert – not done

### 2. Director Updates:

#### Secretary (Chris)

- Agenda and minutes the usual
- Flowchart on minutes stages (Draft, Amended, Approved)

#### Financial (Tatjana)

- \$859.78 was paid for insurance (basically liability for board members; Great American Insurance Group; Policy has been added to “Documentation” folder, and receipt and invoice under “Financial Expenses” folder – Google Drive accessible to board or executive)

#### Sponsorship and Advertising (Matt)

- Form integration to do with Andrea
- InterGroup Consultants Ltd. has been added to list (“Prospect Tracker”; there is also “Sponsor Tracker” doc)
- Board discussion about contacting sponsors specifically: thanks for your past sponsorship, because of the COVID situation we are not having a conference this fall, we are looking into something for 2021, we are still doing events (update)... also a note to keep contact information up to date—Matt sent a list to Andrea (not sure if went out already or not)

#### Social Media and Marketing (Andrea, Chris)

- Pecha Kucha social media posts and emails (first announcement, followup reminder/ call for more presenters)

	2020-06-10
Twitter	895
Facebook	71
Instagram	110
LinkedIn	110
Meetup	103
Slack	25

- A spreadsheet exists for these data: MGUG Google Drive > 2020 > "SocialMediaNumbers.xlsx"

#### Jobs and Content, Web Maintenance (Keith)

- A few new jobs
- Updated plugins for website
- Admin email is going to Jocelyn (no longer mgug), needs to look into
- Excel spreadsheet website review no time to work on yet
- Old jobs showing up on Google Searches but really old jobs... something to look into for what Wordpress allows... Keith deleted all old jobs
- Vote: Cassandra proposes to vote: Should we have expired jobs on the website?
  - Yes (keep expired jobs on website): Steven, Chris, Hailey, Keith, Matt, Jim, Cassandra, Tatjana
  - No (remove expired jobs from website): none

#### Membership (Jim)

- One new member currently residing in Africa, looking for work in Canada... do we allow membership outside of the province? Jim wanted to check first before approving
  - Maybe best not approve since no real benefit if not in Manitoba
  - In past with people residing in Southeast Asia denied membership
  - Still allowed to network with us and to look at jobs and even attend (online) events
- 981 members total currently

#### Education (Steven, Satwant)

- Sent long email to education contact list (~44), how to teach upcoming training events, wants to make a post for the website as well, also onto the Slack (under education/training channel)
- Zoom meeting details for the Pecha Kucha are set up, needs to email to events@mgug, Chris or Andrea to post it! (probably Andrea to mail out?)

#### Event Planning (Hailey, Robert)

- Idea: **Coffee chat** – it's a 15min one on one call to talk about your work at a mutually agreed on time; during COVID easy to do online; **Hailey can send out a signup to members**; then work with someone who knows members better to match them up; emails to each person with the other person's email (or all via slack), maybe use "interests" in member info to help pair up
- Pecha Kucha
  - 6 speakers, 6 min present 9 min for discussion each (is the plan)
  - Currently one speaker (Marcello R presenter), also Keith, Cassandra, Jeremy... others after advertise tonight?
  - Unreal engine GIS terrain based on LiDAR – Matt

- Other presenter organization ideas:
  - Ubisoft Winnipeg
  - Uber
  - Skip the dishes

### 3. New Business

- Geolgnite event – GI contacted us to “win/win” (free) event based on mutual advertising (will be online conference now, due to COVID)
  - We MGUG want to focus on our own events
  - Collectively decided to thank for offer but politely decline
- July 1 and 2, 2021 OSM Global State of the Map Conference
  - Shared in slack by Keith
- TECTERRA email about awards
  - Currently limited to Alberta (no activities in Manitoba) since no funding from federal government any more
  - Example: lend drone equipment to business
  - Would like us to advertise their Geospatial Acceptance Award (see email)
  - Chris and Andrea to promote (Cassandra emailed)
- Techsoup as a part of Slack
  - Someone to look into what we get for software and what uses allowed (Jim and Keith)
- Keith Red Cross Mapathon – to do another event, will talk with them
  - next time not right after MGUG meeting
  - tie in trivia
  - or add buildings to chunk of Winnipeg, or validate data (if not Red Cross)

**Meeting adjourned at 7:15 PM**